



**HBCSPA** HBCSPORTS PRESS ASSOCIATION  
[www.dwcommunication.com](http://www.dwcommunication.com)  
[www.boxtorow.com](http://www.boxtorow.com)

## DW COMMUNICATIONS and HBCSPORTS PRESS ASSOCIATION Present:

# BOXTOROW BLITZ

**FROM THE PRESS BOX TO PRESS ROW** is the "Nation's Black College Sports Talk Show." The show airs every Saturday from 5 p.m.-6 p.m. EST in Baltimore/Washington, Atlanta, Raleigh/Durham, Greensboro/Winston-Salem, NC and Birmingham, AL.

From this has come a new and innovative feature, *Boxtorow Blitz*. *Boxtorow Blitz* will encompass scores from around Black college sports as well as actual play-by-play highlights from some of the big games during the week.

One of the best radio voices in the business, Lamont Germany, hosts the feature. Germany is a host on the *Major League Baseball Channel* on XM Radio. He has also been the "voice" of Morgan State athletics for 26 years and is a 1986 graduate of Morgan State University.

This show will be produced weekly throughout the 2005-06 athletic season. As a sponsor of Boxtorow Blitz, you'll get exposure associated with this innovative, fresh and unique feature.

- Package A :**  
2005-06 season athletic season of Boxtorow Blitz  
**Investment: \$1000.00**
- Package B:**  
Boxtorow Blitz to include football and basketball season only  
**Investment: \$750.00**
- Package C:**  
Boxtorow Blitz to include football season only  
**Investment: \$350.00**



Accepted by \_\_\_\_\_

Date \_\_\_\_\_