



HBCSPA HBCSPORTS PRESS ASSOCIATION

www.dwcommunication.com

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DW COMMUNICATIONS and HBCSPORTS PRESS ASSOCIATION Present:

BOXTOROW BLITZ

FROM THE PRESS BOX TO PRESS ROW is the "Nation's Black College Sports Talk Show." The show airs every Saturday from 5 p.m.-6 p.m. EST in Baltimore/Washington, Atlanta, Raleigh/Durham, Greensboro/Winston-Salem, NC and Birmingham, AL.

From this has come a new and innovative feature, *Boxtorow Blitz*. *Boxtorow Blitz* will encompass scores from around Black college sports as well as actual play-by-play highlights from some of the big games during the week.

One of the best radio voices in the business, Lamont Germany, hosts the feature. Germany is a host on the *Major League Baseball Channel* on XM Radio. He has also been the "voice" of Morgan State athletics for 26 years and is a 1986 graduate of Morgan State University.

The show will be produced weekly for 35 weeks. This is an outstanding opportunity to establish some sports programming or enhance your sports programming.

- Boxtorow Blitz Package A:**
35 weeks of *Boxtorow Blitz* to include the entire 2005-06 athletic season
Investment: \$500.00
- Boxtorow Blitz Package B:**
28 weeks of *Boxtorow Blitz* to include football and basketball season
Investment: \$350.00
- Boxtorow Blitz Package C:**
13 weeks of *Boxtorow Blitz* to include only football season
Investment: \$250.00



Accepted by _____

_____ Date